

**AUGUST 2022**



# TALKING TECH

## HELPING YOUR BUSINESS



### FROM DAMIEN'S DESK:

WINTER and things are looking very familiar, sickness, hospital ramping, COVID infections up and people having to work from home. One thing that I think we all have become is resilient, WE CAN

DO THIS, it is no longer new it's just another phase we need to get through.

Today I was talking to one of my team about the location of some important information and it got me thinking. Where do you keep your important information? Like us I am sure you have information that is required to be accessed by all employees or a subset of such. It's imperative that you get the data in a central location that all employees who need to access it can. It is also VERY useful if they know where that is. Some ideas of a central repositories for this type of storage are SharePoint, a CRM, Confluence or Teamwork. Google any of these software applications to get a greater understanding.

Having access to the data you need as quickly as possible, helps reduce bottlenecks. Have a think about how this impacts your organisation.

REMINDER - I put together a book called "CYBERSECURITY ESSENTIALS FOR BUSINESS OWNERS" to which I am happy to send over a copy to you for FREE, no obligation, no hard sell, just plain old FREE. To get your hands on a copy please go to:

<https://www.dspit.com.au/cybersecurity-essentials/>

A handwritten signature in blue ink, appearing to read 'Damien Pepper'.

Damien Pepper - Managing Director  
dsp IT Solutions

### DID YOU KNOW?



A 2016 study in the Archives of Surgery medical journal showed that surgeons with a history of playing computer games made 37% fewer errors at work.



### WE LOVE REFERRALS . . . .

The greatest gift anyone can give us is a referral to your business colleagues/friends. Referrals help us to keep costs down so we can pass the savings to our clients.

Simply introduce me via email to [damien@dspit.com.au](mailto:damien@dspit.com.au) or (03) 9001 0817 and I'll take it from there.

I personally promise we'll look after your friend's/colleague's business with a high level of care and attention, (just like we do with all our clients).

dSP IT Solutions  
182C Sladen Street  
Cranbourne VIC 3977

# WHAT ARE THE FIVE PERSPECTIVES IN BUSINESS ANALYTICS?

Business analytics is an approach to identify the challenges faced by an organisation and finding solutions to them. In other words, business analytics helps you implement changes in the business to streamline tasks and activities. Your role as business analysts is to bring efficiency to the working process. To analyse business activities and bring change, you need to understand how your business works. Depending on how it works, you need to consider the change you can bring to the organisation to boost productivity.



*Here are the 5 Common Perspectives:*

## 1 AGILE

Agility is an effective perspective to compare your traditional business analytics with new and advanced innovations. The reason why this tool is effective as it provides you data considering your user stories and product backlog. Here are some benefits of using agility:

- It enables you to create user stories
- Focuses on finding solutions analysing the customers
- It helps to stay in touch with the stakeholders and filling in the communication gaps
- Provide tools to create documents such as wireframes and design flow
- Enable you to review different stories and implement the business analytics process without violating business rules

## 2 BUSINESS INTELLIGENCE

It allows you to transform your data and produce actionable insights. It provides you software and other tools to develop tactics and strategies to make better decisions. By using these tools, you can analyse and access new data and create summaries, graphs, reports, maps, and dashboards. All these reporting instruments will help you understand the settings in detail.

## 3 INFORMATION TECHNOLOGY

Information technology supports your business by maximising productivity and efficiency. It enables you to communicate with the teams and stake holders and securing the data. Today, all the business processes depend on information technology and tools. Here are some benefits of using information technology for business analytics:

- Streamlining communications
- Automating Processes
- Securing the data
- Providing remote access and communication

## 4 BUSINESS ARCHITECTURE

You can have the elastic and scalable architecture of your business process with big data. Furthermore, you can understand the latest trends and demands in the market and enhance the business' architecture accordingly. With the availability of cloud systems, you can perform business tasks at affordable rates.

Cloud technology scales up the efficiency of your development process and helps you design better prototypes. Furthermore, this approach creates an amazing testing environment for data analysis.

## 5 BUSINESS PROCESS MANAGEMENT

This approach helps you understand different operations and identify their health. As a result, you can improve business process efficiency, offering a broader understanding of the management process and engages the teams to meet their goals. To analyse your business successfully, you need to work on all levels and define new strategies to improve the business' architecture. You should understand how to define goals and improve the process through technology and supporting the teams.



## Expands Screen Space for Laptops

Connecting your laptop to a monitor can significantly improve the experience and make it like working on a normal desktop PC. You can either choose to mirror your entire screen or still make use of the laptop screen for some activities while using the larger screen for others.

## Side-by-Side Comparisons Are Easier

There are a lot of tasks that require looking at data in two windows. With two monitors, you have the screen real estate you need to fully open both windows and have them right next to each other so you can easily do your work.

## More Freedom During Video Calls

With dual screens, you can choose which screen you want to share during meetings, and still have apps open on the other screen that no one can see.

## Fairly Inexpensive Productivity Booster

Purchasing another display is a fairly low investment when looking at technology.

A monitor can be purchased for anywhere between \$180 to \$300 on average. And with a 42% average productivity boost, it can have a pretty sweet ROI.

When you see those people with two monitors, you may assume they do some specialised work that requires all that screen space, or they just really like technology.

But having the additional display real estate that a second screen provides can benefit anyone, even if you're doing accounting or document work all day.

According to a study by software developer Mavenlink, 73% of surveyed businesses say they spend over an hour per day on average just switching between different apps.

### Productivity Research on Dual-Screens:

Jon Peddie Research looked at the benefit of using two screens over several years. It found that overall, employees in all types of jobs can improve productivity by an average of 42%.

The company's namesake put it simply by saying, "The more you can see, the more you can do."

## What Are the Advantages of Adding a 2nd Screen?

### Do More in Less time

The biggest advantage to using a second monitor is that you can do more in less time because you're not struggling to get to the windows you need when you require them.

## CARTOON FOR THE MONTH



# THREE WAYS TO RUN MEETINGS LIKE A CEO



Although a meeting may contain important information to be relayed, it isn't always delivered in an effective way because the manager does not know how to run meetings. Successfully leading meetings is an important part of building great relationships and leading talented teams. If you want to start getting more from your employees and your meetings, try utilising the following three methods to run your meetings like a CEO.

## 1. Always Request an Agenda

Accepting an invitation to a meeting that has an agenda comes with three distinct benefits.

The first is the fact that you can see what will be discussed in the meeting, and you can decline the invite if it doesn't pertain to you or your work. The second is that you can actually prepare for the meeting. The final benefit is that it makes you appear competent. Since you can come prepared, it will look like you have everything under control.

## 2. Ask Questions and Avoid Talking too Much

One of the biggest mistakes managers make when leading a meeting is trying to dominate the conversation. You may be thinking, "Aren't CEOs supposed to tell their attendees what to do in meetings?" The answer is no; the great CEOs don't. In fact, the best CEOs will spend their time asking questions that are strategic, reflective and related to accountability. This helps them brainstorm new ideas with their team, ensure everyone is on the same page and put the responsibility on others so they can follow up in the future.

## 3. Discuss, Debate and Decide

The beginning of your meetings should focus on your strategy and what needs to be discussed. After a topic is introduced, CEOs will say things like "Let's debate what we should do about this. Who has some ideas?" That brainstorming will help develop the best solution, and the CEO will then make a decision about what to do or who should handle each responsibility. Your meetings need to be focused on production. If you give people the freedom to speak openly, you will accomplish much more.

## NEED A LAUGH?

Did you hear about the monkeys who shared an Amazon account?



They were Prime mates!

## WIN A \$30 VILLAGE GIFT CARD!

There was no winner from last month's trivia question. The answer was d) Diamond.

You could be the winner of this month's trivia, just contact us with the answer to the question below, Good Luck!

During its earliest days in development, Windows was known by which name?

- a) DOS Overlay
- b) Graphical Interlay
- c) Interface Manager
- d) GDOS

Contact us with your answer now! (03) 9001 0817 or [jo@dspit.com.au](mailto:jo@dspit.com.au)