

MAY 2025



TALKING TECH

HELPING YOUR BUSINESS



FROM DAMIEN'S DESK:

Welcome to May! Feel free to have a little laugh at my AI-generated action figure in a blister package. They are all the rage on social media, and it demonstrates the power of AI.

This month our newsletter is talking about cloud storage.

Check it out. An important use for Microsoft OneDrive cloud storage is the ability to backup or sync files from your My Documents, My Pictures and your Desktop. If you are using both a desktop and a laptop it will allow all your data to be seamlessly synced between both devices.

“Cloud storage is the backbone of modern data management, enabling seamless access and collaboration from anywhere in the world.”

Have you registered for our cybersecurity webinar that is happening this month? If not, sign up now. You will get real-time examples of how to protect your business.

I look forward to seeing you on the webinar. If you can't scan the QR code; [CLICK HERE](#) to register.



Damien Pepper – Director
dsp IT Solutions

FREE WEBINAR



Cyber attacks can have devastating effects on businesses. We invite you to join our Webinar;

Comprehensive Cybersecurity Solutions for Your Business

DATE: 6th MAY 2025

TIME: 10:30am

SCAN below to register



DID YOU KNOW?

The first commercially available USB provided 8MB of storage?

Today you can buy USBs with hundreds of gigabytes for cheap.



dSP IT Solutions
182C Sladen Street
Cranbourne VIC 3977
(03) 9001 0817
sales@dspit.com.au
www.dspit.com.au

6 BEST CLOUD STORAGE PROVIDERS TO SAVE DEVICE SPACE

In this digital world, it's hard to keep track of all the storage space on your devices. It's easy for our devices to run out of room because we keep adding more photos, videos, documents, and files. Cloud storage is a convenient option because it lets people store their data online, which frees up space on their devices and lets them view files from anywhere.



What Are Cloud Storage Providers?

Cloud storage services let people store and control their data online. There are many perks to using these services, such as more storage space, the ability to share files, and better security.

People who use cloud storage can get to their files from any internet-connected device. This makes it easier for people to work together and from home.

Recently, cloud storage has grown into more than just a place to store files. It's now also a way to work together and get things done. A lot of service providers now offer office software and real-time tools for working together.

How Do Cloud Storage Providers Help with Productivity?

Cloud storage providers play a crucial role in enhancing digital workflow by offering a centralised platform for storing, accessing, and sharing files. This not only helps in freeing up device space but also facilitates collaboration and productivity. Here are some key ways cloud storage enhances digital workflow:

· Centralised File Management

Cloud storage allows users to manage all their files from a single platform. This means you can access your documents, photos, and videos from any device with an internet connection, making it easier to work on projects or share files with others.

· Enhanced Collaboration

Tools many cloud storage providers offer integrated collaboration tools that enable real-time editing and commenting on documents. This feature is particularly useful for teams working on projects together, as it allows multiple users to contribute simultaneously without version control issues.

· Advanced Security Features

Cloud storage providers typically offer robust security features, including encryption and two factor authentication, to protect your data from

unauthorised access. This ensures that your files are safe even if your device is compromised.

· Scalable Storage Options

Cloud storage services often provide scalable storage options, allowing you to upgrade or downgrade your storage capacity as needed. This flexibility is beneficial for both individuals and businesses, as it ensures you only pay for the storage you use.

What Are the Best Cloud Storage Providers?

1. Google Drive:

Google Drive offers 15 GB of free storage and is ideal for those already using Google's productivity suite.

2. Microsoft OneDrive:

Integrated with Microsoft Office, OneDrive offers 5GB of free storage and provides a smooth experience for Windows users.

3. Dropbox:

Dropbox offers 2 GB of free storage and is popular among users who frequently collaborate on projects.

4. iCloud:

iCloud provides 5 GB of free storage and integrates well with other Apple services like Photos and Mail.

5. pCloud:

Known for its lifetime subscription options, pCloud offers up to 10 GB of free storage and is a good choice for those looking for long-term storage solutions.

6. Box:

Focused on business users, Box offers robust security features and collaboration tools, making it ideal for enterprises.

Take Control of Your Digital Space

There's a cloud storage service out there for everyone, from individuals who want to free up room on their phones to businesses that need powerful tools for teamwork. To get personalised help choosing the best one for your needs, please don't hesitate to get in touch with us.

Cyber security policies every business should have

Small and medium sized businesses are a prime target for cyber criminals

In 2024

Cyber attacks increased by

76%
globally



94%
of businesses reported email security incidents



Human error remained one of the leading causes of cyber attacks

Here are your cyber security **must-haves**:

- ✓ Require strong passwords and multi-factor authentication (MFA).
- ✓ Encrypt data and ensure devices are securely managed.
- ✓ Restrict access to sensitive data based on people's roles. And enforce least-privilege access, where people can only access what they need to do their job.
- ✓ Give everyone, from your CEO to junior staff, regular cyber security training.
- ✓ Businesses without an incident response plan suffer greater damage after an attack.
- ✓ In 2024, attacks on known vulnerabilities increased by 54% compared to the previous year - keep your software updated.

Follow the
3-2-1
rule for backups:



3 copies



2 media types



1 offsite

We can help you put these policies in place. **Get in touch.**


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AWESOME WAYS TO CUSTOMISE YOUR DESKTOP

Customising your desktop can make a big difference in how it looks and works, which can help you get more done and make your computer feel more like your own.

Here are 10 easy ways to customise your desktop:

1. Change your desktop background.
2. Use custom themes to match your desktop to your personal style or work environment.
3. Organise icons and folders to reduce stress and improve productivity.
4. Add widgets and gadgets.
5. Create custom icons to make your desktop more cohesive and visually appealing.
6. Set up multiple desktops to help you stay organised and avoid distractions.
7. Use keyboard shortcuts to help reduce the need to navigate menus or click through multiple windows.
8. Automate tasks to reduce the time spent on routine tasks.
9. Customise the taskbar or dock to make your desktop easier to use and understand.
10. Use third-party software that provides a high degree of flexibility, enabling users to design their desktops with unique and functional elements.



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(03) 9008 6900
sales@dspcommunications.com.au
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NEED A LAUGH?

How does IT solve problems with emails?



They give it a positive Outlook!

MAY TRIVIA QUESTION . . . Test your knowledge!

The answer to last month's question was a) Uniform Resource Locator. Can you guess the answer to May's trivia question below? The answer will be revealed in next month's newsletter.

What year was Google Drive launched?

- a) 2008
- b) 2012
- c) 2010
- d) 2015



Call us with your answer
(03) 9001 0817 or email
jo@dspit.com.au